



#### ADDRESS

OHRADSKÉ NÁM. 7A/1628,  
155 00 PRAHA 5 –  
STODŮLKY,  
CZECH REPUBLIC

#### CONTACT



T: +420 722 660 627  
E : info@fisafinternational.com



# MINUTES OF GENERAL ASSEMBLY ON- LINE MEETING 26 APRIL 2026

FISAF INTERNATIONAL  
© 2025 All Rights Reserved.

# AGENDA



FISAF

## Table of Contents

○ ● ○

- Confirmation: Agenda, Attendees & MoM 2025
- Welcome by President; Musta Elbahi
- Highlights of 2025 - Musta Elbahi
- Strategy Going forward - Musta
- Financial Statement - Diana
- Sport Aerobics & Fitness Briefing - Tracey
- Education Briefing - Minja
- Hip Hop Unite Briefing - Musta
- Supervisory Board Briefing - Lynette
- Committee Members approval - Musta
- Incoming Questions - Musta / Diana
- Closing

## Quick Recap

This was the FISAF International General Assembly meeting where Musta Elbahi, President, presented highlights from the past year and strategic plans for 2026-2027. The meeting covered financial reports showing a healthy bank balance of €85,000+, brand identity initiatives for Sport Aerobics and Fitness department with new logos and resources being developed, and Minja's presentation on education department restructuring including plans for new programs, online offerings, and social media strategy. Key discussions centered around mandatory use of unified branding elements at events, concerns from members about maintaining their existing organizational names while adopting FISAF branding, and updates on upcoming World Championships in New Zealand. The Hip Hop Unite department also presented their past achievements, with positive numbers in dancers and profit in both international events 2025. HHU Presented the positive experience with working groups, upcoming projects and initiatives, and new automated offerings for country members.

## Summary

President Musta Elbahi welcomed attendees to the General Assembly, noting that while 29 members were expected, only 17 were present to the meeting which was the majority of FISAF International members, so according to AoA the meeting had a quorum. The meeting focused on confirming previous minutes from the last year's General Assembly, where Musta Elbahi was elected president and Articles of Association were changed. The presentation ended with Musta acknowledging Diane's withdrawal from the Education Chair position and introducing Minja as the new acting chair of Education. The Agenda and Minutes of the Meeting from 2025 were unanimously approved by all members in attendance, with no abstentions.

## FISAF Strategic Initiatives and Branding

The meeting focused on FISAF International's strategic initiatives and organizational updates. The leadership discussed brand identity challenges across departments, with particular emphasis on ensuring consistent logos and websites, noting progress in the Hip-Hop department where 80% of members now use standardized branding. They reviewed efforts to grow membership through improved online presence, collaboration with other

organizations, and potential member referral incentives. The discussion also covered the establishment of working groups in departments, digital transformation initiatives including mobile apps and a new website with chatbot functionality and plans to redefine the education department strategy.

### **FISAF Strategic and Financial Planning**

The meeting focused on FISAF International's strategic plans and financial overview for 2025-2026. Key initiatives discussed included continuing work on branding guidelines, developing digital transformation projects (including a new website and mobile apps), and implementing member recruitment strategies. The financial report showed that while total costs exceeded membership income by €3,000, the federation ended 2025 with €85,000 in reserves, which will be used for upcoming world championships in New Zealand and digital transformation projects. The executive committee decided to maintain some financial reserves for 2026 due to expected expenses for sending delegates to New Zealand and implementing digital initiatives.

### **FISAF Brand and Resources Update**

The committee approved new financial statements and discussed organizational updates led by Tracey. They introduced a new FISAF logo and brand identity, which will be distributed to all country members within two weeks along with digital and print-ready materials. The committee also outlined plans for new educational resources, including packages for judging, coaching, and training, with a goal to develop an app similar to Hip Hop Unite by 2027. Three new committee member nominees from Switzerland, Germany, and France were presented for approval at the General Assembly.

### **Sport Aerobics & Fitness**

The meeting focused on updates regarding the World Championships and FISAF's new unified visual identity. Sean requested countries to email their accommodation needs for athletes, and a form was shared for meal arrangements. Tracey and FISAF International discussed the implementation of the new FISAF logo, clarifying that while it's not mandatory to change existing business names, the logo must be included on websites and social media, and it will

be mandatory to use the official backdrops, thus FISAF International emphasized the importance of unified branding for events and organization recognition. Some members were addressing concerns about costs and implementation timelines – however, Tracey informed that a timeline/approval period will be established.

The Presentation also focused on discussions about unifying branding and logos for FISAF International. Claudio shared concerns about the potential impact on his operations in South America, particularly regarding the use of neutral logos and maintaining relationships with existing schools and gyms across multiple countries. The group discussed the need for a balanced approach that would allow member federations to maintain their identity while promoting FISAF International branding, particularly at events. Sean raised important questions about how the branding changes would affect existing member federations' articles of association and membership requirements. The discussion concluded with agreement to further explore options, including potentially creating a "proud member" logo that could be used alongside national identities.

### **FISAF Education Department Restructuring**

The presentation focused on restructuring FISAF's education department following Diane's withdrawal from the committee. Minja presented eight key points for program diversification, including incorporating additional departments, offering specialized workshops and mentorships, and developing online courses to leverage technology. The discussion also covered the importance of social media presence, particularly on platforms like TikTok, and the need for updated branding and certification programs. FISAF International announced they would rebuild the committee and send out application forms for interested members to join the new education department.

### **Hip Hop Unite Updates Meeting**

The meeting focused on updates and developments within Hip Hop Unite, including new initiatives and achievements. The team presented progress on working groups, branding efforts, and the mobile app, which has been successfully tested and will now be offered to country members for €75 per year. Three new members were welcomed: India, Ireland, and Spain, with plans for their first events in the coming year. The organization is also expanding

its social media presence, particularly on Instagram, and is planning a judge certification program starting in late August. Upcoming initiatives include redefining the battle format, exploring partnerships with host cities, and considering the possibility of a Hip Hop Unite summer camp.

The HHU European and World Championships 2025 were both a tremendous success, with each event breaking previous participant records and showcasing the continued growth of the Hip Hop Unite community. The high level of engagement from dancers, crews, and national organizations underlined the strength and reach of our network. From a financial perspective, both championships performed very well, delivering solid results that provide a strong foundation for future investments in events, education, and development projects. Overall, these outcomes confirm that Hip Hop Unite is progressing on a very positive trajectory, reinforcing our strategic direction and long-term vision.

Hip Hop Unite discussed their focus on developing Africa, with only South Africa currently being a member, and plans to enhance brand visibility through social media, storytelling, and a new website with video content. They announced a new training program starting in late August, aimed at helping national qualifiers and members grow by introducing new judges.

### **Supervisory Board and Committee Updates**

Lynette presented a report from the Supervisory Board, highlighting the EC's achievements in revising articles, setting new strategic objectives, and branding strategies. She recommended developing a safeguarding policy and creating additional competition opportunities for non-European countries. The board approved committee members, for the Sports Aerobic and Fitness Committee, and Minja as the Education Committee chair. FISAF International addressed questions about inactive committee members and Russia's potential return to competition, stating they are following international steps and will discuss the matter with the Supervisory Board soon.

## **FISAF Website Updates**

The organization also presented their new website, which is set to launch within the next two weeks, featuring separate sections for Sport Aerobic, Hip-Hop, and Education, with simplified navigation and downloadable content.

The team established clear responsibilities for website management, with each department head responsible for their own content updates to ensure proper accountability and compliance with GDPR regulations.

## **Next steps**

### **FISAF International**

- Sport Aerobics & Fitness: Send out new logo packages and resource packages to all sports aerobics and fitness country members within 2 weeks
- Sport Aerobics & Fitness: Write and send letters to new Committee members within 3 days
- Sport Aerobics & Fitness: Create phase 1, 2, 3 implementation plan for new branding requirements by end of year
- Hip Hop Unite: Call for Country Member meeting primo June to present World
- Hip Hop Unite: Send info about Judge Certification program
- Hip Hop Unite: Send and present new HHU Mobile App for members
- Education: Build up new committee, thus nomination process will be forwarded soon

## **Collaboration**

- Sean/All Country Members: Email Sean and Diana with maximum number of athletes requiring accommodation for Worlds within next 1-2 weeks

- All Country Members: Fill in Jotform regarding meal preferences for Worlds
- FISAF EC: Send out nominee applications for new education committee members
- FISAF EC: Schedule meeting with Supervisory Board in next 1-2 months to discuss logo/branding feedback and other projects.
- FISAF EC: Send minutes and presentation from this meeting to members.
- FISAF EC: Finalize budget 2026 before end of June
- FISAF EC: Update website content responsibilities - only department chairs can update their respective sections
- FISAF EC: Review and discuss all logo/branding feedback at next meeting

**Meeting finished at: 11.30**